

Current Research Objectives

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Research topic: Economics of Area-Wide Pest Management

Primary Research Objective(s): Analyze whether area-wide pest management is useful against HLB

Research Goal: Obtain an estimate of differential profit from well-performing areas, and also better understand producers' attitudes toward area-wide pest management to enhance grower participation

Outcomes to date: Despite the relatively high benefit we found area-wide pest management can provide, the strategic uncertainty involved in relying on neighbors seems to impose too high of a cost for most growers. Our results help explain the program's current lack of widespread adoption.

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