

## Current Research Objectives

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**Research topic:** Florida citrus growers' willingness to adopt Genetically Modified (GM) trees to deal with HLB

**Primary Research Objective(s):** Examine growers' impressions on HLB-resistant trees obtained from GM technology

**Research Goal:** Understand growers' perceptions and concerns about GM technologies, as well as their desired traits for HLB-resistant trees

**Outcomes to date:** We have learned that a vast majority of growers are willing to plant GM trees and that their major concerns are about consumer and processor acceptance. This study was actually aimed at providing useful input to other researchers, industry stakeholders and funding agencies to help guide research and funding to address Florida citrus growers' concerns

**Funding source for this objective(s):** IFAS new faculty startup funds