Southern plantain
(Plantago virginica)

By Stephen H. Futch and David W. Hall

**Life cycle:** annual
**Plant height:** up to 1 foot tall
**Leaves:** hairy, elliptic, slightly toothed to smooth leaf margins, major longitudinal veins prominent, basal
**Flowers:** stalk hairy and leafless, hollow and terminates in elongated, densely flowered spikelike heads. Flowers are present in the winter, spring and summer.
**Distribution:** found throughout Florida in disturbed soils and old fields
**Comment:** reproduces by seed

Stephen H. Futch is a multi-county Extension agent at the Citrus Research and Education Center in Lake Alfred; David W. Hall is a botanist in Gainesville.

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Dow AgroSciences announced that it has received federal registration of CLOSER™ SC insecticide. CLOSER SC offers excellent targeted control of sap-feeding insects in citrus and other crops.

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Dean Saunders of Lakeland, owner of Coldwell Banker Commercial Saunders Real Estate (CBCSRE), recently earned top producer awards in several categories from the Florida Gulfcoast Association of Realtors and the Central Florida Commercial Association of Realtors.

Richard Dempsey, a sales associate at CBCSRE, has been inducted into the statewide Florida Realtors Honor Society.

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