

Did you know:

The first citrus concentrate was produced in 1920?

A little known story is told that states that the first citrus concentrate was made in an ice cream freezer early in 1920 by Dr. J. E. Crump. Dr. Crump was a practicing veterinarian and citrus grower living in Winter Haven at the time. Many other early attempts to produce citrus concentrate were made, but none proved successful until 1947 when Dr. L. W. McDowell and his staff, working for the Florida Citrus Commission, developed the product as we know it today.